cfunited

the premier coldfusion technical conference

June 25th- 30th, 2007
Bethesda North Marriott
Hotel & Conference Center

Pre- Registration Packet

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www.cfunited.com 1.800.447.9120

Produced by TeraTech Programming

Welcome

Thank you for your pre-registration to this year's premiere ColdFusion conference. I am very excited about seeing all of you in June. Enclosed with this package you will find your CFUNITED 2007 t-shirt.

As you know, the full CFUNITED conference, classes & events will be held on June 25th to June 30th 2007 at Bethesda North Marriott and Conference Center, Bethesda MD. Pre-conference classes are June 25th & 26th and the main event June 27th - 30th. To get in fast, be sure to come early on Wednesday for check-in! Or you can check-in earlier if you arrive at the Bethesda North Marriott on Monday or Tuesday between 5pm-9pm, located in the ballroom hallway. Be prepared to pick up your name badge + free carry bag with loads of free stuff, including your show guide. The seating will be on a first come first seated basis, so arrive early to ensure that you have a good seat! We will have surveys for you to fill out and there will be prize drawings from these surveys. We appreciate all of your input!

Lunch will be provided for all four days. Please remember that there is no smoking inside of the hotel. Also, as a consideration to the other attendees and the presenters, set your pagers and/or cell phones to vibrate or turn them off. Thanks again!

Yours Sincerely,

Michael Smith
President, TeraTech Inc
michael@teratech.com

PS If you have a stuck project, slow server or want extra training let me know and we will help out. Also visit the TeraTech booth for problem solving tips and more!

TeraTech
405 East Gude Drive Ste 207
Rockville, MD 20850
www.teratech.com
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Transportation

Directions

Baltimore Washington International Airport
Take Route 195 West to Exit 4/I-95 South, then head West on 495 towards Silver Spring, and take Exit 34/ Route 355 North (Wisconsin Avenue/Rockville Pike). Proceed approximately 3 to 4 miles on Rockville Pike and the Bethesda North Marriott will be on your left on Marinelli Road.

Ronald Reagan National Airport
Take (110 North) George Washington Parkway to 495 North. When you are on 495 North, bear to the left to get to I-270 North towards Frederick and get off at Exit 4A (Montrose Road East). Proceed approximately 2 to 3 miles and make a right onto Rockville Pike (Route 355). Proceed on Rockville Pike and the Bethesda North Marriott will be on your right on Marinelli Road.

Washington Dulles International Airport
Take 267 (Washington Dulles Access and Toll Road) East to I-495 North heading towards Rockville, and take I-270 North towards Frederick. Get off at Exit 4A Montrose Road East, proceed approximately 2-3 miles and make a right onto Rockville Pike (Route 355). Proceed on Rockville Pike and the Bethesda North Marriott will be on your right on Marinelli Road.

Points North
Take I-95 South to 495 West Towards Silver Spring, then take Exit 34/Route 355 North (Wisconsin Avenue/ Rockville Pike). Proceed approximately 3 to 4 miles on Rockville Pike and the Bethesda North Marriott will be on your left on Marinelli Road.

Points South
Take I-95 North to 495 North/East heading to Rockville/Tysons Corner, then take I-270 North towards Frederick and get off on Exit 4A Montrose Road East. Proceed approximately 2-3 miles and make a right onto Rockville Pike (Route 355). Proceed on Rockville Pike and the Bethesda North Marriott will be on your right on Marinelli Road.

Airport/ Metro

The best way to get into DC is through Reagan National Airport. If you'd rather not rent a car, there is a metro rail from the airport that takes you directly to White Flint Metro Station on the Red Line, which lets you off directly across the street from the hotel. It is literally less than a block from the entrance.

When you arrive at Reagan National Airport, ask for the metro and how to get on the Yellow Line. You will need about $4-$5 to ride. Take the Yellow Line in the direction of Mt Vernon Sq 7th St-Convention Center and get off on the stop that says Gallery Place-Chinatown. Switch trains and get on the Red Line in the direction of Shady Grove and get off at White Flint Metro Station.

If you are traveling over night, be aware of Metro's hours of operation. www.metroopensdoors.com
Catching a cab could cost you $40 or more to get to the hotel.

Conference Information

Bethesda North Marriott Hotel & Conference Center

5701 Marinelli Rd
Rockville, MD 20852
(301) 984-0004
(301) 822-9200

Conference Center Layout

Notice that there are 3 breakout rooms on the upper level ballroom and there will be some break out sessions in the lower level. For general sessions the walls will open up into one big room.
All the coffee and beverages are located in the Exhibitor Area (left half of ballroom).

Wireless Internet

Wireless internet will be provided to all conference attendees June 27th - 30th of the main conference event. Attendees who need to access internet in their hotel rooms will need to purchase access from the hotel.

Lunch

Lunch will be provided to all attendees each day of the conference. Lunch will be served buffet style in the ballroom hallway. Kosher, vegetarian and vegan meals will be provided to attendees who have requested them in their registration. Dinner will be up to the individual attendee, a list of nearby resturants can be found on page 8.

Parking

Special parking arrangements for CFUNITED attendees have been made at $5.00 per day per car. Since the hotel will be under construction, there will be Valet Parking available via the Marinelli Road Entrance ONLY for Overnight Hotel Guests and Restaurant Guests. All Local Guests who drive in each day for the conference will enter via the Executive Blvd Entrance.

Link to CFUNITED

We would love it if you could link to CFUNITED on your website. When you do, let us know and we will put a link back to you! Banner ads can be found at www.cfunited.com/go/spreadtheword

Name badge and materials

Please check-in at the CFUNITED registration table located lower level at the Bethesda North Marriott. You will receive your name badge, raffle ticket, backpack, and show guide in the registration lobby. Please note you will need your conference name badge throughout the conference. If you are a UG manager, Team Adobe Member, Speaker, Sponsor, Student, Government, Book Author, Blogger, Alumni, First timer, or a member of the Press, you can get a ribbon attachment for your name badge holder. Be sure to pick up your free carry bag and place your raffle ticket in the box at the end of the table. We will also have a current map and schedule for you to carry in your badge holder.

Networking events

Please join us on Wednesday at 6:00pm in the exhibitor area for an open bar event. This gives you time to network and find out more about our sponsors. There will be lots of give-aways during this time and plenty of time to check out what is new.

Join in the fun and festivities with Adobe, HostMySite, and TeraTech for the CFUNITED special evening event on Thursday. The event is currently top secret and will begin from 7:00pm - 9pm and will include free drinks, games, raffles, fun and a great opportunity to network.

Surveys

Before you walk into the session presentation room you've chosen, please pick up a survey from the room monitor. Fill it out and hand it back to the monitor as you walk out. These surveys are very valuable to our speakers and to us. This is a developer's conference and your opinion brings back the best speakers and best topics year after year. There is a competition for the best speaker at CFUNITED, so your feedback counts!

Sponsor booths

All attendees will be given a sponsor passport card. Fill out the card and visit our sponsor's booths. Receive a stamp by each and once you have it filled up, turn it in for a chance to win during our Friday Raffle. Big prizes to be won. You must be present to win!

Pre- conference classses

Monday, June 25TH

Code	Speaker	Topic
CU221	Rob Gonda	Flex Intensive for ColdFusion Developers
CU222	Kurtis D. Leatham	Creating Your First ColdFusion Application
CU223	Oğuz Demirkapı	Multi Language Applications in CF in Theory and Practice
CU224	Nate Nelson	Advanced Database

Tuesday, June 26TH

Code	Speaker	Topic
CU225	Peter Bell	Practical Code Generation: By Example
CU226	Simon Horwith	Architecting and Optimizing CF Apps for Performance and Scalability
CU227	John P. Ashenfelter	Best Practice Bootcamp for Developers
CU228	Charlie Arehart	New in CFMX 6&7: What Did You Miss?

To register for these classes please visit www.cfunited.com/go/classes

Monday Schedule

8:00 AM	Check-in will begin at the registration area, located at the lower level Breakfast will be served
9:00 AM	Classes begin
12:30 PM	Lunch
2:00 PM	Classes resume
5:00 PM	Classes end

Tuesday Schedule

8:00 AM	Check-in will begin at the registration area, located at the lower level Breakfast will be served
9:00 AM	Classes begin UGMM begins (User Group Managers Meeting)
12:30 PM	Lunch
1:00 PM	Lunch (for UGMM members)
2:00 PM	Classes resume
5:00 PM	Classes end
8:00 PM	MiniMAX's Seventh Annual Event

Wednesday Schedule

7:00 AM	Check-in will begin at the registration area, located at the lower level
8:00 AM	CFUnited Welcome keynote & Adobe Keynote
9:30 AM	Networking Coffee break
9:40 AM	Sessions
12:30 PM	Lunch
2:00 PM	Sessions
4:30 PM	Last Sessions of the day
6:00 PM	Networking Event in the Expo Showroom
8:00PM	Birds of Feather Sessions

Thursday Schedule

7:00 AM	Check-in will begin at the registration area, located at the lower level
8:15 AM	Sessions begin
10:45 AM	Networking break
12:30 PM	Lunch
2:00 PM	Sessions
4:30 PM	Last Sessions of the day
7:00 PM	CF Celebration- Networking Party Top Secret location

Friday Schedule

7:00 AM	Check-in will begin at the registration area, located at the lower level
8:30 AM	Sessions begin
12:00 PM	Lunch
2:00 PM	Sessions
2:45 PM	Last Sessions of the day
4:00 PM	Q & A Discussion Panel

Saturday Schedule

7:00 AM	Check-in will begin at the registration area, located at the lower level
8:30 AM	Sessions begin
12:00 PM	Lunch
2:00 PM	Sessions
4:00 PM	Last Sessions of the day

Restaurants within walking distance

American		**(301)**
Meritage, Hotel Lobby	$$, Casual, Breakfast, Dinner Daily, Lunch Mon-Fri	Ext. 6240
Addies 11120 Rockville Pike	$$, Casual, Lunch/Dinner Mon-Fri	Ph. 881-0081
Bennigan's 12276 Rockville Pike	$$, Casual, Lunch, Dinner Daily	Ph. 770-2594
Cheesecake Factory (White Flint Mall)	$$, Casual, Lunch/Dinner Daily	Ph. 770-0990
Houston's 12256 Rockville Pike	$$, Casual, Lunch, Dinner Daily	Ph. 468-3535
Melting Pot 128 Rollins Ave.	$$$, Smart Casual, Dinner Daily	Ph. 231-8220
Ruby Tuesday, 12266 Rockville Pike	$$, Casual, Lunch, Dinner Daily	Ph. 230-1952
Silver Diner 11806 Rockville Pike	$, Casual, Breakfast, Lunch, Dinner Daily	Ph. 770-1444
Japanese, Thai, Filipino, Chinese		
Hinode 11575 Old Georgetown Rd.	$$, Casual, Lunch, Dinner Daily	Ph. 881-7868
P.F Chang's, (White Flint)	$$, Casual, Lunch, Dinner, Daily	Ph. 230-6933
Tara Thai 12071 Rockville Pike	$$, Casual, Lunch, Dinner Daily	Ph. 231-9899
Tony Lin's, 12015 Rockville Pike	$$, Casual, Lunch, Dinner, Daily	Ph. 468-5858
French		
La Madeleine 11858 Rockville Pike	$$, Casual, Lunch, Dinner Daily	Ph. 984-2270
Italian		
Bertucci's White Flint Mall	$$, Casual, Lunch Dinner Daily	Ph. 230-3160
Mama Lucia, 12274 Rockville Pike	$$, Casual, Lunch, Dinner Daily	Ph. 770-4894
Timpano 12021 Rockville Pike	$$, Casual, Lunch, Dinner Daily	Ph. 881-6939
Latin/Mexican		
Chipotle 11830 Rockville Pike	$, Casual, Lunch, Dinner Daily	Ph. 881-2600
Chili's 11428 Rockville Pike	$$, Casual, Lunch, Dinner Daily	Ph. 881-8588
Sports Bar		
Dave & Busters White Flint Mall	$$, Casual, Lunch, Dinner, Daily	Ph. 230-5151
Champion Billiards,1776 E.Jefferson	$, Casual, Lunch, Dinner, Daily	Ph. 231-4949

$-Inexpensive**$$-Moderate**$$$-Mid-Expensive**$$$$-Expensive

SYSTEM MAP
Legend
Red Line • Glenmont/Shady Grove
Orange Line • New Carrollton/Vienna
Blue Line • Addison Road/Franconia-Springfield
Green Line • Branch Avenue/Greenbelt
Yellow Line • Huntington/Mt. Vernon Sq/UDC
Commuter Rail
Parking
Shady Grove
MARC Rockville
Twinbrook
White Flint
Grosvenor
Medical Center
Bethesda
Friendship Heights
Tenleytown-AU
Van Ness-UDC
Cleveland Park
Woodley Park-Zoo
Dupont Circle
Farragut North
Capital Beltway
Glenmont
Wheaton
Forest Glen
Silver Spring MARC
Takoma
Fort Totten
Brookland-CUA
Rhode Island Ave
Union Station MARC
Metro Center
Federal Triangle
Smithsonian
Rosslyn
ORANGE LINE
Vienna
Dunn Loring
West Falls Church
East Falls Church
Ballston
Virginia Sq-GMU
Clarendon
Court House
Arlington Cemetery
Pentagon
Pentagon City
Crystal City
Van Dorn Street
YELLOW LINE
National Airport
Braddock Road
King Street
Eisenhower Ave
Huntington
BLUE LINE
Franconia-Springfield
GREEN LINE
Greenbelt MARC
College Park-U of Md MARC
Prince George's Plaza
West Hyattsville
RED LINE
Columbia Heights
U Street
Mt Vernon Sq/UDC
Gallery Pl-Chinatown
L'Enfant Plaza
Waterfront
Navy Yard
Anacostia
Congress Heights
Southern Ave
Naylor Road
Suitland
Branch Ave
Potomac Ave
Eastern Market
Stadium-Armory
Benning Road
Capitol Heights
Addison Road
Deanwood
Minnesota Ave
MARC New Carrollton
Landover
Cheverly
N
No Smoking
No Food or Drinks
No Animals
No Audio or Video Devices
No Litter or Spitting
No Dangerous or Flammable Materials

http://scheduler.cfunited.com/

Be sure to login to our new CFUnited Scheduler.
Here you can decide which topics you'd like to attend. Some topics will be labeled with the information "This session has limited seating. Please sign up if you want to attend." In order to reserve your seat, you must have added this session to your scheduler. All limited seating session recordings will be made available for free to all attendees directly after the event. That includes ALL Scorpio Topics given by Adobe.

Thank you to sponsors for door prizes, donations, and goodies.
Please Visit Our Sponsors' Booths at the CFUNITED Conference

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Creating excellent software since 1989

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New Atlanta

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Contributors

Think Geek

Web Host Industry Review

ColdFusion Weekly

Epicenter Technology Consulting

Community MX

TeraTech Creating excellent software since 1989

TeraTech solves your ColdFusion problems

We have been writing sophisticated data-driven software for corporations, associations and federal government since 1989, and in ColdFusion since version 1.5. TeraTech is an Adobe Consulting Partner and winner of the ColdFusion Developers Journal award for best consulting company five years in a row.

- Turnkey project development
- Wireframing
- Server tuning
- Load testing
- Code review
- Security audit
- Code optimization
- Fusebox mentoring

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