

# Adobe MAX Day 1 reactions

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Hello World.

This is my take on MAX so far. I was extremely pleased with the the over all feeling of MAX today. It was a great experience checking in and finding session rooms. Now granted, I heard some sessions were in another hotel that had some people confused but I didn't experience that problem yet.

Breakfast. It was actually good. I loved the little breakfast sandwiches and fruit. Nice touch. I went to look for a place to sit and eat but found out there wasn't any where to sit. I was pleased to find Jason Delmore and Tom Jordahl sitting on the floor in the middle of the room because I was planning to do the same. I realized early on that most developers are used to sitting on the floor for some reason. After about 5 minutes, more Adobe folks came to join us and some community members we recognized. We sat in a big circle and talked about everything we've experienced last night.

Keynote. We all got up and made our way to the keynote. Ok, correction, we literally rushed to the entrance like a tornado was behind us. It was a race to the front. Nafisa and I sat about 15 rows back from the stage with other community leaders. I even ran up to give Ben Forta a big bear hug. I swooned when I saw Kevin Lynch on stage. (its a harry potter thing) I was well aware that no CF stuff would be talked about yet so I didn't get dissapointed. I did find a few things inspiring but nothing that had me going gaga. I was more occupied with not having Wifi access on my ipod touch. So I resorted to twittering on my cell phone. If you didn't hear about everything at the Keynote go to <http://adobe.com/keynote> And lastly, I realized as it was ending someone yelled out "Bingo" which was an inside joke I later found out about. (If you guys pull that while I'm on stage I'll clobber you) lol, but it was really funny. I was making my way out and got into a big crowd again so I hopped over the chairs and I got a few hoot and hollers. I'm not dancing on chairs yet guys. At least I was a little graceful (ok, but I didn't fall). My wonderful Mr. Potter was charming as usual and very classy. Although, I'm

excited for tomorrow's keynote when I get to see my main squeeze, Mr. Forta. There is so much buzz and wonder about what we will find out next. I'll be twittering constantly under "cfunited" as fast as my fingers can go. (Hopefully the wifi is up then as well @adobemax)

Lunch. Very good. Very organized. I was late in line because I just had to stop by all the booths on the way. But I was pleased to still have plenty to eat. Thanks for the creme brule, it fulfilled my craving.

Sessions. A little weird. You check in with your badge. If you are not on the list, you have to wait... which is understandable. But I was on the list but my badge didn't register on the scanner. It actually said "Sorry, you are not permitted" or something like that. I wanted to tell that machine to fly a kite. I understand how it is though. Not everything works all the time. The few I've attended so far have been pretty ok. I'm actually here to network and do interviews. I've had lots of good luck so far but now my camera is dead again. I've gone through 4 batteries just today. Sorry if I didn't catch you.

Exhibits. I want more free stuff. I feel like Adobe has all the cool stuff this year. Tshirts, stickers, etc. They know what we really want. BTW, the CF tshirt rocks. It has a guy holding a bottle of beer. Awesome.

Other stuff. The game lounge is cool. The snacks rock. The support is excellent. AV is good.

Generally great as expected. Again, I'm looking forward to tomorrow. The night is still young though! See you pals later.

Last note. I had to share this point. Everyone who knows me, the first thing they say is "I love the new venue for CFUnited"! Sweet. Exactly what I was hoping for. Its all for you folks. And if you tell me I'm doing something right I'm encouraged to keep going. Thanks for the support.

Until tomorrow. -Liz

PS- Sorry about putting this under Admin, I forgot my personal password. I'll change it when I get back to the hotel.

