

# CFUnited going Green

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There is a lot of energy and material that go into making a conference like CFUnited, so we thought why not do our part in making sure we do the best we can for the environment by going Green this year. The following are some of the ways:

- 1. CFUnited Show Guide** - If you've been to CFUnited in the past few years, you'll remember the 350 page show guide that you carried around thought the conference. The show guide included details about the conference, sponsor ads, and most importantly the power point presentation slides of each session at the conference. This year to spare some trees we have decided to skip the show guide and provide the power point presentations on the CFUnited website. We will release the presentations online approximately two weeks prior to the event. This will allow attendees to print their own materials if they choose.
- 2. Our Printer** - "We've always been green. And now we're FSC Certified. Proof that our papers originate from sustainable forests." (ToddAllan Printing)
- 3. CFUnited back pack** - CFUnited is known for providing someone of the coolest backpacks out there. This years back pack will me made of recycled materials, without lacking the coolness.
- 4. Evening event** - Instead of busing our attendees to an evening event we will arrange an event within walking distance from the DC convention center.
- 5. The Grand Hyatt** - CFUniteds main hotel, the [Grand Hyatt DC](#), has an endless list of the ways they contribute to going green. The entire hotel has high efficiency lighting systems and allow control to energy consumption. Light colored roofs and low - emissivity glass that reduces heat gain. Voluntary towel and sheet reuse

programs that allow the guest to determine if towels and sheets are to be replaced during their stay. (These are just a few examples from the long list of Hyatts green features)

More green ideas will be added to this list shortly. If you have any ideas feel free to comment below.